



Open Report on behalf of Andy Gutherson, Executive Director - Place

Report to:	Highways and Transport Scrutiny Committee
Date:	30 May 2022
Subject:	Gainsborough Transport Strategy 2022

Summary:

The report provides the final update on the Gainsborough Transport Strategy and the main Gainsborough Transport Strategy 2022 documents.

Actions Required:

The Highways and Transport Scrutiny Committee is invited to review and comment on the Gainsborough Transport Strategy and the plans within it.

1. Background

Lincolnshire County Council (LCC) is seeking to publish a new strategy to support the economic and spatial development of the Gainsborough urban area and beyond through the delivery of improvements to access and transport. Through the LCC Technical Services Partnership, WSP were commissioned to undertake a project to develop a new Transport Strategy.

The current Gainsborough Transport Strategy (GTS) was developed by LCC in 2010. Since the adoption of the GTS, LCC has made significant progress in securing funding for and completing a number of transport schemes in the area. This has included the upgrading of the A631 Thorndike Way/Corringham Road junction to a signalised junction to improve safety and future proof the capacity of the junction for the development of the Northern Sustainable Urban neighbourhood.

Since the previous GTS was developed, transport plan-making has evolved, and the approach now focuses not just on the transport services and schemes that need to be delivered but also consider these in the context of broader economic and spatial planning aspirations. Transport strategies need to be developed as part of an integrated suite of policies that aim to improve the economy of areas, steer their spatial development and improve access and transport for both communities and businesses.

In addition, there has been significant change in working patterns following the pandemic which has changed travel habits to a certain degree with more people using online services and working in home/work hybrid scenarios.

The Gainsborough Transport Strategy in the form attached at Appendix A has been developed by Lincolnshire County Council and West Lindsey District Council. It aims to provide a clear vision for the future of transport across the Gainsborough area. A summary document of the strategy is available in Appendix B.

The aim of the strategy is to make travel within, through and around Gainsborough inclusive and sustainable, encouraging people to walk and cycle for short journeys and use shared and public transport when they must travel further. When car travel is necessary, the Transport Strategy aims to encourage the uptake of low emission vehicles whilst also making journeys safer and more reliable.

The strategy also aims to bring new travel choices and approaches to the town both now and over the course of the strategy period, whilst also monitoring how new technologies are changing travel around the country and how this may affect the town.

This sustainable and future ready approach will help to support the growth of the town, make its economy stronger and more resilient and its communities more vibrant, healthy, and inclusive.

The new Local Transport Plan 5 has also been recently adopted by LCC and this strategy is aligned to its key themes and outcomes.

2. Conclusion

The production of the strategy has now come to the final stages and approval is now sought for the Gainsborough Transport Strategy and the associated summary document attached at Appendix A and Appendix B, respectively. If approved the two documents attached will be finalised.

3. Consultation

a) Risks and Impact Analysis

Risks and Impact Analysis activities will be considered at the time that individual proposals within the strategy are progressed.

4. Appendices

These are listed below and attached at the back of the report	
Appendix A	Final Gainsborough Transport Strategy
Appendix B	Summary of the Gainsborough Transport Strategy

5. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by Karl Gibson, who can be contacted on 07920 576630 or karl.gibson@lincolnshire.gov.uk.